Small, Simple & Affordable DTG Solution for Cotton Fabrics

Desktop Direct-To-Garment Printing

VersaSTUDIO

BT-12

Imagine
the profit potential...

Desktop Direct-To-Garment Printing

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Personalisation from Your Desktop

The VersaSTUDIO BT-12 can direcly onto cotton fabrics right from your desktop. Easily print on T-shirts, tote bags, cushion covers and more to produce high-value personalised goods.
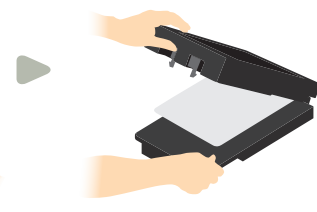
Easy to use

Simple and Safe Operation

The BT-12 was designed to be powerful and easy to use so that anyone can create original products of exceptional quality without special skills or training. The optional cassette-type HB-12 finisher safely fixes the ink to the fabric, providing a complete printing process even in a retail environment. The software lets you create designs easily from a tablet* for effective sales in-store or at events.

* A computer is required for printing.

1 Design **2** Setting **3** Print & Press Complete
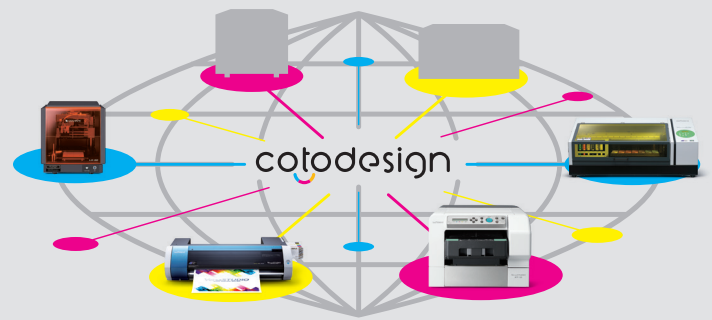
Approx. 10min.

Design Software

The BT-12 comes with the easy-to-use Roland Design Software, which features simple operation screens that make importing and editing the images quick and easy.

Original products from customer designs

Personalised memorabilia for theme parks

Customised shirts for group events

Expanded Opportunities

Our optional cotodesign software supports production and sales of original products through connectability to various devices. From designing and receiving orders to printing and sales, the smooth operation helps you create unique personalised products.

cotodesign

Compact

760.3 mm

513 mm

419 mm

High quality

Compact Modular Design

The BT-12 is ideal for desktop use even in stores or at events where space is limited. The printer can also be stacked on top of the HB-12 finisher to provide a complete printing process in the smallest possible space.

Clear Photo Reproduction

From T-shirts to tote bags, the BT-12 prints directly on white and other light-coloured cotton fabrics*. With a resolution of up to 1,200 dpi, even designs with photos print beautifully.

*Fabric must have a cotton blend ratio of at least 50%.

Low cost

Jump-Start Your Business with Minimal Investment

The BT-12 gives you affordable direct-to-garment printing with no need for special equipment or skills. Boost your business and attract customers with a fast and unique personalisation service.

VersaSTUDIO BT-12

Specifications		
Print resolution		Max 1,200 × 1,200 dpi equivalent
Printable area	A4 standard tray	291 × 204 mm (11.5 × 8.0 inches)
	A5 tray	204 × 142 mm (8.0 × 5.6 inches)
Printable garment type	Fabric	50 to 100 % cotton
	Fabric thickness	4 mm (0.16 inches)
Operating environment	Temperature	15 to 32 °C (59 to 89.6 °F)
	Humidity	15 to 80 % RH
Interface		USB 2.0 high speed, Ethernet (10BASE-T, 100BASE-TX)
Operating system		Windows® 7/8.1/10, Mac OS X 10.11 or later
Power source		220-240 V: 50/60 Hz 0.6 A (when fully equipped) 100-120 V: 60 Hz 1 A (when fully equipped)
Power consumption	Maximum	47 W
	Energy Saver mode	220-240 V:1.8 W 100-120 V:1.7 W
External dimensions (W × D × H)		Standby: 399 × 682.8 × 292.5 mm (15.7 × 26.9 × 11.5 inches) During operation: 399 × 760.3 × 292.5 mm (15.7 × 29.9 × 11.5 inches)
Weight		Approx. 24 kg (53.0 lb.)

Accessories

Finisher

HB-12
Optional finisher to fix the ink

Power source:
220-240 V: 50/60 Hz - 120-127 V: 60 Hz

Power consumption:
220-240 V: 980-1,160 W - 120-127 V: 1,240 W

External dimensions (W × D × H):
419 × 675 × 235 mm (16.5 × 26.6 × 9.3 inches)

Weight: Approx. 16.5 kg (36.4 lb.)

Press mode (Pre-heat): Contact heat

Fix mode (Fuse): Non-contact heat

Cassette tray

CT-A4
Cassette Tray - A4 Size

CT-A5
Cassette Tray - A5 Size

Textile pigment ink

TPG-CY	Ink Cartridge Cyan, 100 cc
TPG-MG	Ink Cartridge Magenta, 100 cc
TPG-YE	Ink Cartridge Yellow, 100 cc
TPG-BK	Ink Cartridge Black, 140 cc

Cleaning cartridge

BT-CC-CY	Cleaning Cartridge Cyan, 42 cc
BT-CC-MG	Cleaning Cartridge Magenta, 42 cc
BT-CC-YE	Cleaning Cartridge Yellow, 42 cc
BT-CC-BK	Cleaning Cartridge Black, 42 cc

Cleaning tool

BT-CT	Cleaning Tool
BT-CL	Cleaning Liquid
BT-CP	Cleaning Pad
BT-CS	Cleaning Stick
BT-IC	Ink Collector Unit
BT-FF	Fan Filter

Imagine. **Roland**

AUTHORISED DEALER:

www.rolanddg.eu